

New tobacco regulations are coming to Holyoke on June 1, 2020

How you can prepare your business?

Regulation Changes:

1. The sale of flavored combustible cigarettes and other tobacco products, **including menthol cigarettes and flavored chewing tobacco**, is only allowed at licensed smoking bars. They must be used on-site.

This change bans the sale of menthol cigarettes and flavored chewing tobacco in places such as gas stations and convenience stores, as well as age-restricted retail tobacco stores.

2. There is now an additional 75% excise tax on the wholesale price of nicotine vaping products (vapes, etc.), in addition to the state's regular 6.25% sales tax. This affects all 3 types of retail stores ("all-age" stores, 21+ tobacco stores and licensed smoking bars).

"All-Age" stores like gas stations, convenience stores, and liquor stores, and 21+ tobacco stores:

- Flavored tobacco products or flavored electronic nicotine products **cannot** be sold. • This includes menthol flavors and flavored chewing tobacco.
- There will be a price increase in nicotine vaping products because of an additional 75% excise tax.

For licensed smoking bars like cigar bars and hookah bars:

- Flavored electronic nicotine products **can** be sold.
- They must be **used on-site only**. These items may not leave the bar. • There will be a price increase in nicotine vaping products because of an additional 75% excise tax.

